

Popular Culture and Mass Media Name _____

Canada in the Contemporary World pages 40-43

1. When and by whom was the “Teenager” invented? How?

2. When was the Baby Boom?

3. How will aging baby boomers affect society?

4. When did television come to Canada?

5. What became the basic symbol of the new teen-based popular culture?

6. What role does music play in your life? (How do you use it/listen to it, and when?)

7. How important are the mass media in making popular music available to you?

8. Where do you get your music?

9. Name some local musicians who became international stars
 - a.
 - b.
 - c.
 - d.

10. What year did Canada have the first national satellite TV system?

11. From 1998 – 2003, by how much did CD sales decline because of MP3 players?

12. Do you think that the mass media businesses based on selling popular culture can survive in today’s world of on-demand video, music downloads, Internet news sites, YouTube and text messaging? Why is it difficult for a geographically large nation with many regions and diverse communities to develop a single national identity?

13. Who are some of the great people who helped develop Canada into the country it is today? (name 5)
 - a.
 - b.
 - c.
 - d.
 - e.

14. What are some challenges that Canada faces?

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15. What do you think Canada's future identity might include?

16. What is the area of concern dealt with in the first chapter of the textbook?

17. What is a hallmark of the times we now live in?

18. What is the name of the organization that exerts control over media content? (pg 34)

19. Draw a symbol representative of Canada as you see it. Incorporate some of Canada's national symbols and some modern mass media images (music/tv/film stars, icons, symbols...)